

Customer Success

Ecommerce Client



Jesse + Mum
NZFOR+SKIN

"Before we employed Digital Simple I was trying to do advertising myself and navigating the not so easy world of Facebook ads, I just never got the response or the returns I needed and spent way too much money trying to do it myself.

There was a number of reasons [we decided to hire a digital marketer] but the main one was when we knew our normal brick and mortar business model just was not going to cut it during COVID-19, we had lost our normal foot traffic customer base at pop up stores.

I really liked how Digital Simple came across, they weren't trying to sell me this dream of 'a six figure income in the first two months' but rather an honest and methodical approach to what we could achieve along the way."

How easy was it to start working with Digital Simple?

"Very simple! I think I had a chat with James within a couple of days of my enquiry"

Has Digital Simple solved your problem since working with them?

"Absolutely! On our online store we maybe got 3-4 orders a week, now we are sitting at around 6-7 a day! Our online orders from May-June 2020 compared to May-June 2019 are up 670%, our conversion rate is up 110% and our social media profiles have hundreds and hundreds of new followers.

When I told my business partner we had 10 orders in one day she started crying with happiness, we are a very small business there is only 2 of us who operate it so it pays our bills, our lifestyle and we also stock a lot of other small businesses stock who have been impacted by COVID-19 and they have been over the moon too!

Digital Simple has saved our business really, without international tourism we would not have had the income we needed to keep our business open and be paid. We now have a successful online store that we are growing and growing every week."

Why would you recommend Digital Simple? "All-in-one service that actually gets you results while being honest and real and a good all round kiwi company!"